



**CROSS-BORDER COOPERATION:
THE RUSSIAN FEDERATION,
THE EUROPEAN UNION AND NORWAY**

IV ANNUAL INTERNATIONAL CONFERENCE

**29-30 September 2008
Pskov, Russia**

PROGRAMME

ORGANIZED BY:



Office of the Plenipotentiary Envoy
of the President of the Russian Federation
to the North-West federal district



Administration of the Pskov oblast



norden

Nordic Council of Ministers



North-West Development
and Investment Promotion Agency

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CROSS-BORDER COOPERATION: THE RUSSIAN FEDERATION, THE EUROPEAN UNION AND NORWAY

IV Annual International Conference

29-30 September 2008, Pskov

PROGRAMME

29th September 2008, Monday

08.00-09.00	Registration Morning Coffee
09.00-09.20	Opening. Welcoming Speeches <i>Moderator – Slava Khodko</i> , Chairman of the Board, North-West Development and Investment Promotion Agency - Evgeny Lukyanov , Deputy Plenipotentiary Envoy of the President of the Russian Federation to the North-West Federal District - Mikhail Kuznetsov , Governor of the Pskov oblast - Arne Grove , Director of the Nordic Council of Ministers Information Office in Kaliningrad
09.20-11.00	Plenary session 1. Political Context of Cross-Border Cooperation <i>Moderator – Andrey Avetisyan</i> , Deputy Director of the Department of European Cooperation, Ministry of Foreign Affairs of the Russian Federation <i>Key topics:</i> <ul style="list-style-type: none">• Key development trends of cross-border cooperation between Russia and the European Union• State support of cross-border cooperation in the Russian Federation• Programmes of the European Neighborhood and Partnership Instrument: prospects for implementation on the territory of the North-West Federal District of Russia• Cross-border cooperation in the context of bilateral relations• Visas procurement for citizens of border regions <i>Speakers:</i> <ul style="list-style-type: none">- Alexander Grushko, Deputy Minister of Foreign Affairs of the Russian Federation- Paul Vandoren, Deputy Head of the European Commission Delegation to Russia- Edgars Skuja, Under-Secretary of State, Ministry of Foreign Affairs of the Republic of Latvia- Alexander Veshnyakov, Extraordinary and Plenipotentiary Ambassador of the Russian Federation in Latvia- Giedrė Švedienė, Undersecretary of the Ministry of the Interior of the Republic of Lithuania- Jan Skagbrant, Consul, Consulate General of Sweden in Kaliningrad
11.00-11.30	Coffee-break
11.00-11.30	Press-conference
11.30-13.30	Plenary session 2. Business Dimension of Cross-Border Cooperation <i>Moderator – Sergey Kulik</i> , Director for International Development, Institute of Contemporary Development <i>Key topics:</i> <ul style="list-style-type: none">• Main directions of business cooperation of border regions• Role of interregional and cross-border cooperation in socio-economic development of territories• Cooperation experience of border regions on the European Union territory• Case-studies and North-West Russia experience• Projects for border territories – proposals for cooperation

	<p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Alexander Kuznetsov, Vice Governor of the Leningrad oblast - Martin Guillermo-Ramirez, Secretary General, Association of European Border Regions - Riana Benko, State Undersecretary, Government Office for European Affairs, Republic of Slovenia - Arina Andreičika, Director of Development Instruments Department, Ministry of Regional Development and Local Governments of Latvia - Caj Söderlund, Senior Advisor, Department for Nordic Cooperation, Ministry for Foreign Affairs of Finland - Evgeny Alekseev, Head of the External Economic Relations Unit, Economic Development Department of the Murmansk oblast; - Evgeny Nikora, Speaker of the Murmansk Regional Duma
13.30-15.00	Lunch
15.00-16.30	<p>Plenary session 3. Business Dimension of Cross-Border Cooperation. Focus on the Pskov Oblast</p> <p><i>Moderator – Vladimir Zubov</i>, President of the Chamber of Commerce and Industry of the Pskov oblast</p> <p><i>Key topics:</i></p> <ul style="list-style-type: none"> • Specifics of cross-border cooperation of the Pskov oblast • Promising areas of interregional cooperation • Investment potential of the Pskov oblast • Regional business climate, possibilities for joint ventures establishment • Concrete projects in wood-processing and agricultural sector <p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Alexey Saprykin, Deputy Governor of the Pskov oblast - Andris Vaivods, Chairman of the Council of Latgale Region Development; - Māris Bozovičs, Director of Latgale Region Development Agency, Latvia - Valery Nikin, Deputy Head, Administration of Strugokrasnensky district; - Boris Romanyuk, Scientific Director, "Pskov Model Forest" project WWF-Russia - Kersti Kraas, Managing Director, Association of SME-s of Estonia
16.30-17.00	Coffee-break
17.00-18.30	<p>Plenary session 4. Marketing of Border Regions. Promotion of Projects for Border Territories</p> <p><i>Moderator – Alexander Khodachek</i>, Director of St. Petersburg branch, State University – Higher School of Economics</p> <p><i>Key topics:</i></p> <ul style="list-style-type: none"> • Creation of favourable regional image • Peculiarities of marketing of territories • Regional strategic planning • Possibilities for promoting border territories and cross-border cooperation • International and European practice in successful regional development of border territories <p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Oliver Loode, Manager Partner, Consultancy company “Consumetric”, Estonia - Andrey Nikolaev, Director, Director of Daugavpils Affiliate, Riga International School of Economics and Business Administration - Julia Likhacheva, Project manager, Baltic Institute of Finland - Sergey Bystryantsev, Political Science Department Chairman, St.Petersburg State University of Economics and Finance; - Vladimir Ivanov, Director of the branch in Pskov, St.Petersburg State University of Economy and Finance
19.00-21.00	<p>Reception on the occasion of the Conference opening (Prikaznie palaty, Pskov Kremlin)</p>

30th September 2008, Tuesday

Round Tables in Parallel

Round table “Transport and Logistics in Border Regions”

Key topics:

- Development perspectives of transport and logistics system of the North-West Federal District
- Border-crossing points: investment opportunities
- Customs clearance: preliminary declaration of goods and other ways of traffic capacity increase of border-crossing points
- Projects on transport infrastructure development in the border regions
- Projects of logistics centers on the territory of the border regions
- Role of international cooperation in transport and logistics sector in socio-economic development of territories

09.30-11.30	<p>Session 1.</p> <p><i>Moderator</i> – Viktor Dosenko, First Vice President, International Academy of Transport</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none">- Mikhail Prokofiev, Head of the North-West Customs Directorate, Federal Customs Service of Russia- Viktor Stepov, Head of the Oktyabrskaya Railways – branch of the Russian Railways- Vyacheslav Tychkov, Acting Deputy Head, Regional Frontier Office of the FSS of Russia in the North-West Federal District- Elena Kitova, Head of the Department of Perspective Development, Federal Agency for Development of the State Border Facilities of the Russian Federation- Petr Semin, Head of Innovative Cooperation Department, CIS Executive Committee <p>Questions. Discussion</p>
11.30-12.00	<p>Coffee-break</p>
12.00-14.00	<p>Session 2.</p> <p><i>Moderator</i> – Mikhail Pimonenko, Director, North-Western Russia Logistics Development Center «Ilot»</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none">- Igor Kabashkin, President, Transport and Telecommunication Institute of Latvia- Valery Semenyak, General Director, North-West Sea Port- Vladimir Zvonarev, Chairman of the Board, Latvian Transport Union- Sergey Drobzhev, Vice-President, Group of Companies «Technology of Metals»- Evgeny Alekseev, Head of Unit of External Economic Relations, Economic Development Department of the Murmansk oblast <p>Questions. Discussion</p>
14.00-15.00	<p>Lunch</p>
15.00-16.30	<p>Session 3.</p> <p><i>Moderator</i> – Rady Gurkov, Director General & Managing Vice President, Interregional Inter-branch Transport and Entrepreneurship Union</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none">- Valery Shaykin, Director of the Department – Vice President, International Academy of Transport- Rady Gurkov, Director General & Managing Vice President, Interregional Inter-branch Transport and Entrepreneurship Union- Galina Semenova, Vice Rector, North-West State Technical University- Leonid Stukalov, Chief scientist, Scientific Economic Institute of the Ministry of Economy of the Republic of Belarus; Chief of the Belarusian National Department, International Academy of Transport <p>Questions. Discussion. Closing of the Round table</p>

Round table “Development of Tourism in Border Regions”
(within the “Baltic Euroregional Network-East” (BEN-East) project)

Key topics:

- Specifics of elaboration and promotion of tourist product of border territories
- Tourism infrastructure: current situation and development perspectives
- Regional target programmes on tourism development
- Environmental and cultural tourism
- Concrete project proposals
- Role of international cooperation in tourist sector in socio-economic development of territories

09.30-11.30	<p>Session 1. Role of business institutions and non-governmental organisations in development of tourism in cross-border regions</p> <p><i>Moderator - Arne Grove</i>, Director of the Nordic Council of Ministers Information Office in Kaliningrad</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Teemu Kaukonen, Entrepreneur, SLT Promotions Ltd, Finland - Nickolajs Harlamovs, Consultant on tourism of Park Hotel Latgola, Latvia - Olga Vasilenko, Chairwoman of NGO “Chudskoye project”, Pskov, Russia; Gulnara Roll, Peipsi Center for Transboundary cooperation, Tartu, Estonia - Vitas Girdauskas, Director, Lithuanian Board of Euroregion “Sesupe”, Lithuania <p>Questions. Discussion</p>
11.30-12.00	<p>Coffee-break</p>
12.00-14.00	<p>Session 2. Role of national, regional and local authorities in cross-border tourism development</p> <p><i>Moderator – Tamara Prozorova</i>, Head of Department for tourism development, State Committee of Pskov oblast for culture and tourism</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Andrey Tutunnik, Head of the Directorate of Analysis, Prognosis and Organisation of Hotel and Tourist Activity, Federal Agency for Tourism of the Russian Federation - Tamara Prozorova, Head of Department for tourism development, State Committee of Pskov oblast for culture and tourism, Russia - Katja Keinänen, Development Manager, Lappeenranta Innovation Ltd., Finland - Anna Chebukhanova, Head of Department, Tour Information Center of Kirovsk Administration, Murmansk oblast, Russia <p>Questions. Discussion</p>
14.00-15.00	<p>Lunch</p>
15.00-16.15	<p>Session 3. Role of Euroregions in development of tourism in cross-border regions</p> <p><i>Moderator – Sarunas Radvilavicius</i>, Deputy Director of the Nordic Council of Ministers Office in Lithuania</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> - Mart Reimann, Lecturer, Head of the Department of leisure sciences, Tallinn University (Helsinki-Tallinn Euroregio), Estonia - Zoya Mechkovskaya, Chairwoman of the Local ecological Fund “Euroregion “Belovezhskaya Puszcza”, Minsk, Belarus - Viktor Koshelev, Deputy Head on Foreign Relations and Perspective Development, Baltijsk Municipal District; Head of National Secretariat, Euroregion "Baltic", Kaliningrad oblast, Russia - Alexander Zhigalov, Executive Director, “Council of municipalities of the Pskov oblast” Association, Euroregion “Pskov-Livonia”, Russia <p>Questions. Discussion. Closing of the Round table</p>

16.20-17.20	Meeting of BEN-East project partners
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